



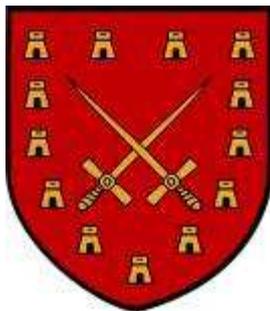
**MedStrategy Project - Integrated Strategy for Sustainable Development of Mediterranean Rural Areas**

Project reference no.: 2G-MED09-282

## **C5 – STRATEGIC PLANNING IN MED RURAL AREAS**

Phase 3 – Identification of Key Interventions

**Final Report and Pictures of  
1<sup>st</sup> Key Intervention  
Pembroke Local Council – MALTA**



**Pembroke Local Council**  
Alamein Road  
Pembroke, PBK 1776, Malta



CENTRE FOR RENEWABLE  
ENERGY SOURCES AND SAVING



MedStrategy EU Project in Malta through the related participation of Pembroke Local Council has allowed the identification of those actions and key interventions that public and private stakeholders and main actors of the community have jointly highlighted while cooperating on the same table of activities according to the project methodology and its workshops that overall have been welcomed as a good opportunity to share new ideas and generate possible key interventions.

Pembroke Local Council has therefore by then started an open and ongoing dialogue at all levels to implement the majority of those out coming ideas and it has jointly chosen to start implementing as first key-intervention the involvement of young students, in the shared belief that the children of today will be the decision-makers of tomorrow.

### **Identification of Key Interventions**

Within the Local Pilot Operative Plan, a set of target interventions have been proposed, for planning the sustainable development of the territory. These were generated through the participation process forum meetings, and relate to the needs of the territory in relation to the preservation of the local rural areas as common heritage.

The most highly rated interventions were identified as “key interventions”, in relation to developing a new planning methodology for local rural areas development and strengthening the dissemination of the project themes.

As a result, the four key fields of intervention identified as essential for the development of the territory are:

- Sustainability of the local rural communities and improvement of their energy and natural resources needs.

Key field of intervention: actions to promote new technologies (i.e. “WiFi-4-all”), through renewable energy sources and agricultural social

activities (i.e. “adopt-a-tree”) to keep together different generations and improve the local rural areas;

- Raising awareness on the importance of preservation and improvement of local rural areas as a duty of the entire community.

Key field of intervention: training, seminar and open days that include all representatives of the community, particularly young students so that the dissemination of MedStrategy themes can be adopted and acknowledged since the very beginning of the educational path.

**Pembroke Local Council has already successfully implemented:**

Following the identification of these key fields of intervention, Pembroke Local Council has already in fact implemented both:

- a seminar and training session to foreign students in relation to the sustainable development of the rural areas and the participation process of public and private representatives of the civil society through the example of MedStrategy;
- an open day event at Pembroke Primary School to explain, in an appropriate language that could be understood by the young student, the importance of preserving the local rural areas as common heritage that belongs to everyone as to everyone belongs the duty of improving them.

During both events some dedicated MedStrategy material was distributed to the participants in order to better disseminate the project themes.

*Pictures of the first key-intervention of the LPOP (a school activity for the public St Clare College Pembroke Primary School) that Pembroke also successfully held.*

